



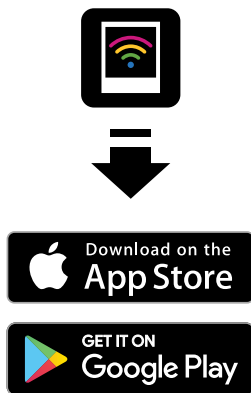
Wi-Fi )))

| PDWV-1050G

10" Touchscreen Digital Picture Frame  
Brushed Gold Metal Frame

**USER MANUAL**

Download the APP  
**Polaroid Wi-Fi Photo Frame 2.0**



Available on the App Store or Google Play  
for your Android/iOS smartphones and iPad

Congratulations on purchasing your new Wi-Fi Touchscreen Digital Photo Frame. With this Digital Photo Frame, you can easily and quickly receive photos directly from your Android/iOS smartphones and iPad through the included (downloadable) App. You can also view photos directly from an external memory card or USB Flash Drive. The Digital Photo Frame is compatible with the following memory cards and flash drive: Secure Digital (SD) card, Secure Digital High Capacity (SDHC), Multi Media Card (MMC) and USB Flash Drives.

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## PRODUCT SPECS:

- FCC ID: 2ADXCPDWV10
- Wi-Fi: WLAN built-in Wi-Fi module; supports IEEE 802.11 b/g/n
- File format: supports JPG, BMP, PNG files
- I/O interface: 1-USB 2.0 port; 1-SD/MMC port
- Power: adaptor input (100-240v, 50/60Hz); adaptor output (DC power output; 5V/2A)
- Screen: touchscreen functionality & intuitive UX design
- Storage: 4GB of internal memory
- Operating temp: 0°C to 40°C; storage temp: -10°F to 60°F
- Operating humidity: 10-90% (non-condensing)
- Resolution: 1280x800
- Supported external memory: SD, SDHC, MMC, and USB flash drive

\*Optional external memory (SD card, SDHC card, MMC card, USB flash drive) not included.

## SYSTEM REQUIREMENTS

- Wi-Fi router with a 2.4GHz internet connection
- Android mobile device with OS 4.0 or higher, or Apple mobile device with iOS 8 or higher

*NOTE: These products are NOT compatible with Linux or Windows phones or PCs*

## WHAT'S IN THE BOX?



10in Wi-Fi touchscreen photo frame



Power adapter



Detachable frame stand

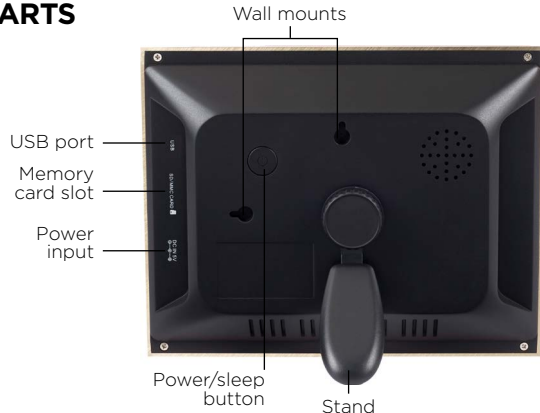


User manual / warranty



Quick start guide

## PARTS



## PRODUCT FEATURES

- Decorative metal frame
- Wi-Fi enabled internet photo frame with app
- Wi-Fi internet connected photo frame allows you to send pictures with messages from Android/iOS smartphones and iPad
- Get notified when new pictures arrive
- Pair multiple phones/devices (Android/iOS) to one frame or one phone/device to multiple frames
- Programmable sleep timer turns display on/off automatically
- Photos can be stored on frame (4GB of internal memory), SD card or USB drive
- Customizable slideshow transition effects
- Add personalized comments (captions) to a group of photos or individual photos
- Export photos from your frame to external memory devices (USB flash drive or SD card) for easy printing

## IMPORTANT SAFETY PRECAUTIONS

**WARNING:** TO REDUCE THE RISK OF FIRE OR ELECTRIC SHOCK, DO NOT EXPOSE THIS APPLIANCE TO RAIN OR MOISTURE.

**CAUTION**  
**RISK OF ELECTRIC SHOCK**  
**DO NOT OPEN**

CAUTION: TO REDUCE THE RISK OF ELECTRIC SHOCK, DO NOT REMOVE COVER (OR BACK). NO USER SERVICEABLE PARTS INSIDE. REFER SERVICING TO QUALIFIED SERVICE PERSONNEL.

THIS SYMBOL INDICATES THAT DANGEROUS VOLTAGE CONSTITUTING A RISK OF ELECTRIC SHOCK IS PRESENT WITHIN THIS UNIT.

THIS SYMBOL INDICATES THAT THERE ARE IMPORTANT OPERATING AND MAINTENANCE INSTRUCTIONS IN THE LITERATURE ACCOMPANYING THE APPLIANCE.

- High voltage inside. Do not open the casing of the digital photo frame. Refer servicing to qualified personnel only.
- To reduce the risk of fire or electric shock, do not expose this product to rain or moisture.
- To avoid permanent loss of data, do not insert or remove memory cards or USB device when the power is on.

## SAFETY INSTRUCTIONS

- Do not expose the product to dripping or splashing liquids or objects filled with liquids, such as vases. Use in a dry location only.
- Keep product away from open flames, such as candles.
- Keep the digital photo frame clean and never store it near a heat source or in dirty, humid or wet places. Keep it out of direct sunlight.
- Touch the touchscreen gently. Pressing the screen too hard can damage the digital photo frame.
- Do not use the product in an extremely dry environment as this can lead to static discharge, which can damage the digital photo frame.
- Do not subject the product to harsh impacts. Do not drop the product. These may result in damage to the product and loss of data.
- Do not attempt to repair or disassemble the unit yourself. Only qualified service personnel should perform repairs.
- The digital photo frame is for indoor use only.
- Use only the DC 5V power adapter supplied with this product. Do not unplug the adapter while viewing the pictures.
- Do not block the ventilation holes on the back of the digital photo frame.
- Children should be supervised to ensure that they do not play with the product.
- To prevent overheating and damage to the screen, unplug the product when you do not intend to use it for a long period of time.
- Please insert the plug into the DC IN jack on the unit completely before connecting the AC adapter to an electrical outlet.
- This product can only display files with compatible formats.
- Do not use the product in temperatures over 105° F (40° C).
- Do not allow metallic objects to touch the DC plug when the player is on.

## CARE AND MAINTENANCE

- Always turn off the unit and remove the power adaptor from the electrical outlet before cleaning the unit.
- Use a soft dry cloth to clean this product.
- Never spray or pour liquids directly onto the screen or casing.
- Do not use abrasive materials or chemical cleaners such as alcohol, benzene, etc. Do not allow any water or other liquid to enter the device.
- Do not drop the device; it contains complicated electronics and cannot withstand shock from falls.
- Do not hit or scratch the screen. Handle it with care. The LCD panel of the photo frame is sensitive to excessive force and contact with sharp objects.

### **IMPORTANT: Before you install your Wi-Fi frame**

- Peel back and remove plastic screen protector from the LCD panel using the tab in the upper right corner.
- For ease of installation, install your Wi-Fi frame as close to your wireless router as possible.
- If you are going to place your frame more than 20 feet from your router or on another floor you may require a Wi-Fi extender (not included).

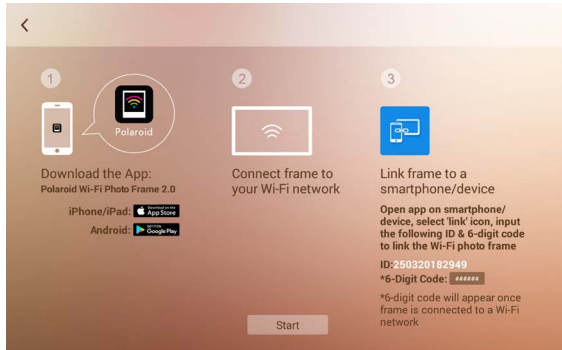
## SETUP AND INSTALLATION

### STEP 1: Wi-Fi Setup

Setup the Wi-Fi Picture Frame and connect to a Wi-Fi network

1. Locate the picture frame as close to the Wi-Fi router as possible, preferably within 10 feet.
2. Connect the picture frame to the included wall power adapter and plug the adapter into the wall (the unit will automatically turn on).

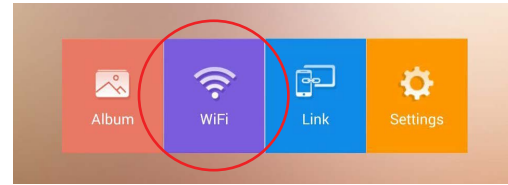
*NOTE: When the frame powers on the Polaroid logo will flash twice on the screen while system initializes.*



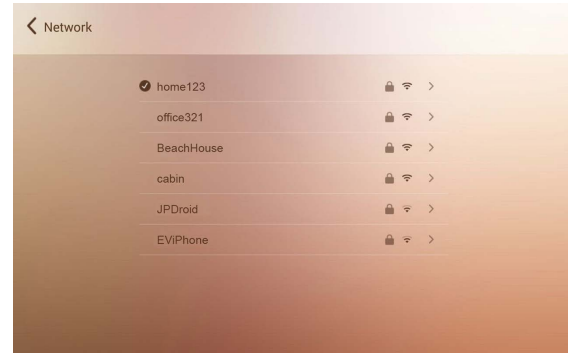
3. Touch “Start” to take you to the home screen/main menu.

*NOTE: If the frame changes to the slide show, tap anywhere on the screen to return to the home page.*

4. On the home screen, tap the “Wi-Fi” icon to reveal available Wi-Fi networks.



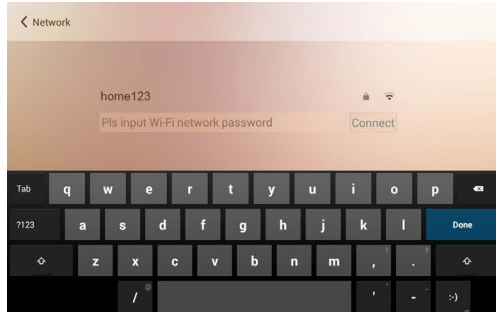
5. Tap the primary network you'd like to connect the Wi-Fi Picture Frame to.



*Note: The Wi-Fi connection MUST be a 2.4GHz connection. If your wireless router is setup as a 5GHz network, you will*

need to setup a second 2.4GHz network. See your router manufacturer documentation. There are also many videos on YouTube.com on how to perform this setup.

Enter the Wi-Fi network password and click “Connect” to finalize the connection.



*Note: A check mark will appear next to the chosen Wi-Fi network if connection was successful. If it doesn't appear, the password has not been entered correctly. You must re-enter the correct password.*

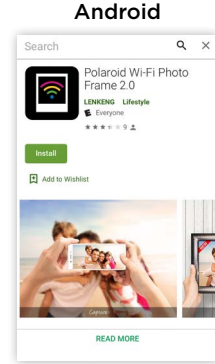
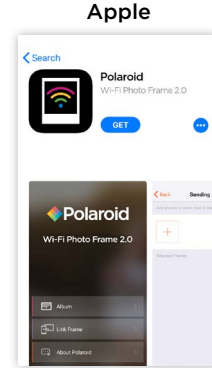
Once connected tap the back arrow in the upper left corner to return to the home screen where a secure 6-digit code will be displayed.



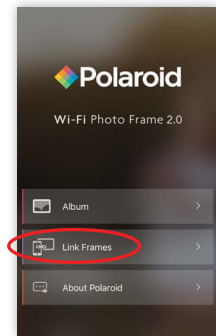
## STEP 2: Application Setup

Connecting Your Mobile Device

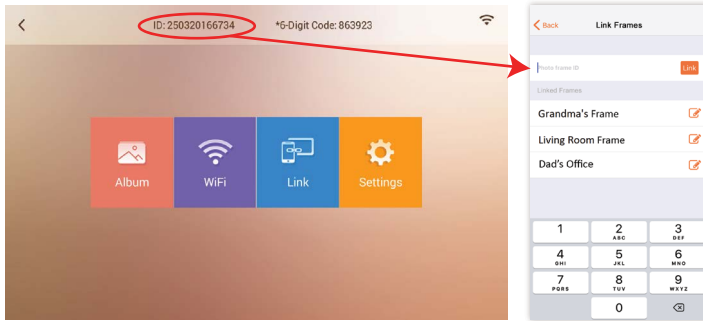
1. Download the App from the Apple App Store or Google Play store.
2. Search for “Polaroid Wi-Fi Photo Frame 2.0”



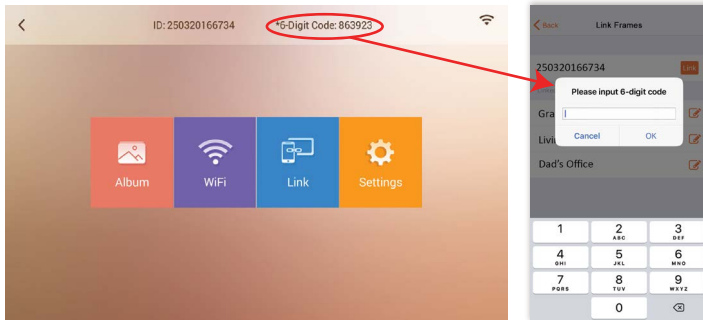
3. Click the “Get” icon to install the App on your Apple device, or the “Install” icon on your Android device.
4. Once the installation is complete, open the App.
5. Next, tap “Link Frames” in the App.



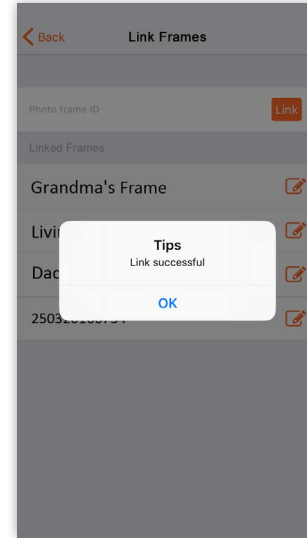
6. Enter the frame ID number from the home screen of the Wi-Fi photo frame and tap “Link”



7. You will be prompted to enter the secure 6-digit code from the frame. Enter the code and tap “OK”.



8. The App will respond with the following notice after a successful secured connection with the frame: “Link Successful”.



9. Tap “OK” and then the back arrow to return to the main menu.

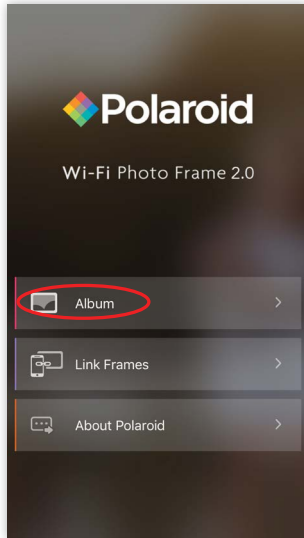


## SENDING AND VIEWING PHOTOS

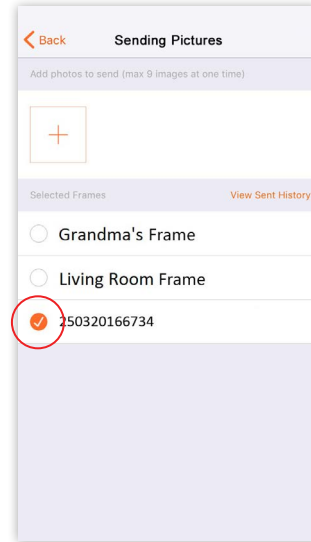
### STEP 1: Sending Photos to the Wi-Fi Photo Frame

Once Setup is complete you may send photos from your mobile device to the frame.

1. From the App main menu, tap the "Album" menu item.

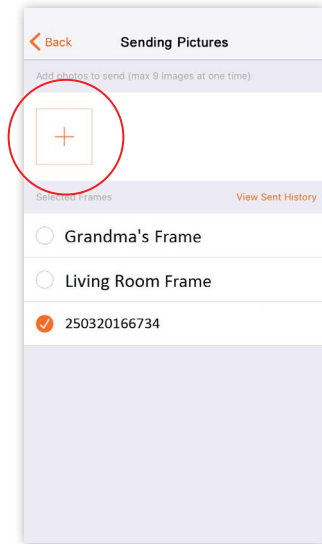


2. Next, select the frame(s) you want to send the photos to by checking the circle next to the frame name or ID number. If multiple frames have been linked to the App you can select additional frames by checking the circle next to each frame.

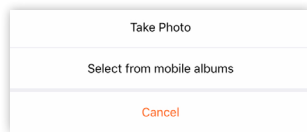



\*See the Tips section to learn how to personalize your frame's name in the App.

3. Tap the "+" icon to choose the photo(s) you want to send.

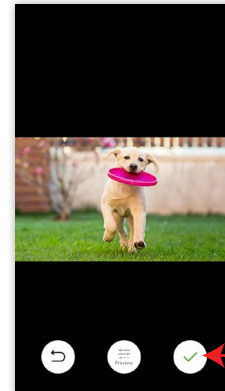


There is an option to either take a new photo or choose photos from your device's album.

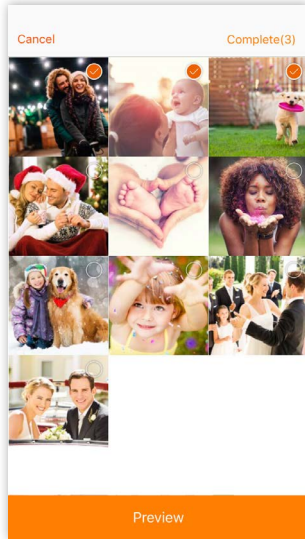


a. To take a new photo, tap on "Take Photo". Tap the circle on the screen to capture an image. (For selfies, tap the camera reverse icon ) Then tap the check mark to add your new photo.

*NOTE: Photos look best on the Wi-Fi photo frame when taken in landscape orientation when your frame is displayed horizontally.*

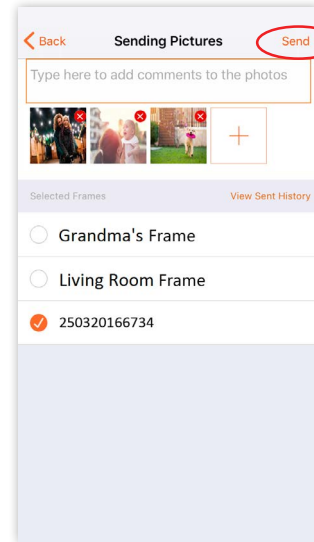


- b. To add photos from your device's album, tap "Select from mobile albums". Select the photo(s) by tapping each desired photo. A highlighted check mark will appear for each photo selected. Tap "Complete" at the top right corner of the app to complete your selection.

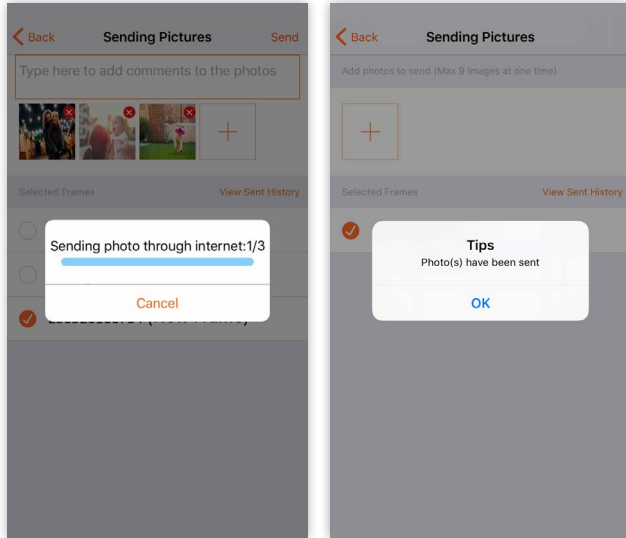


*NOTE: You can transfer up to 9 photos to the frame(s) each time you send. The transfer speed will vary on the strength of the Wi-Fi connection.*

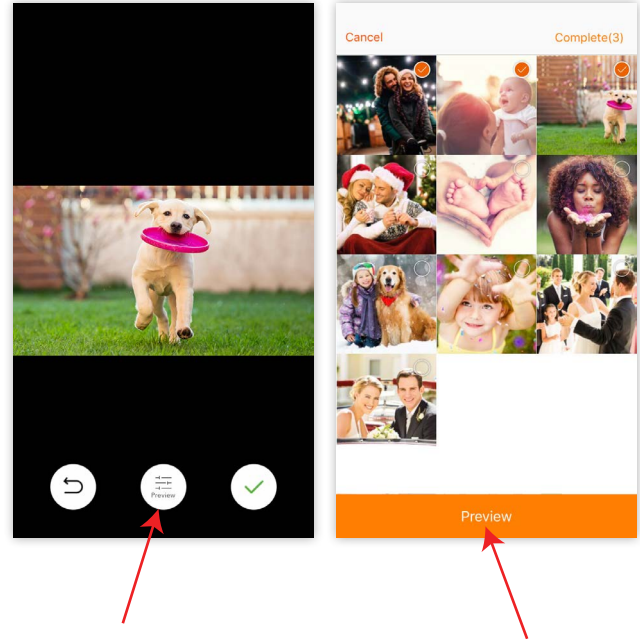
4. The App will return to the "Sending Pictures" screen as shown. Tap "Send" at the top right of the App to send the photos.



5. The App will display the following messages indicating the photos were sent to the frame.



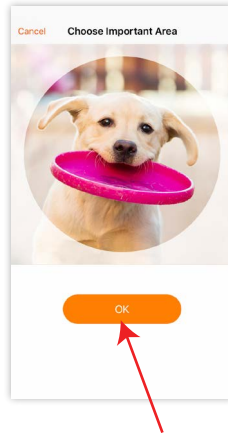
6. To preview and adjust photos before sending:  
a. Tap "Preview".



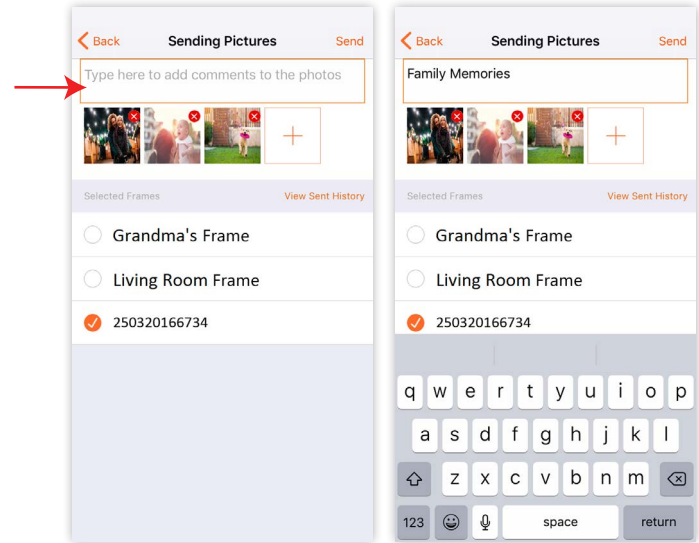
- b. Tap the crop icon below the selected image.



- c. Drag the image so the important area is centered in the highlighted area. Then tap "OK". (For multiple images added from your device's album, you can swipe to the desired image or select it from the thumbnails along the bottom.)  
*NOTE: This step is important when viewing photos in full screen mode on the frame, ensuring that the important area of the photo is not cut off (for example, photos that were shot in portrait orientation).*

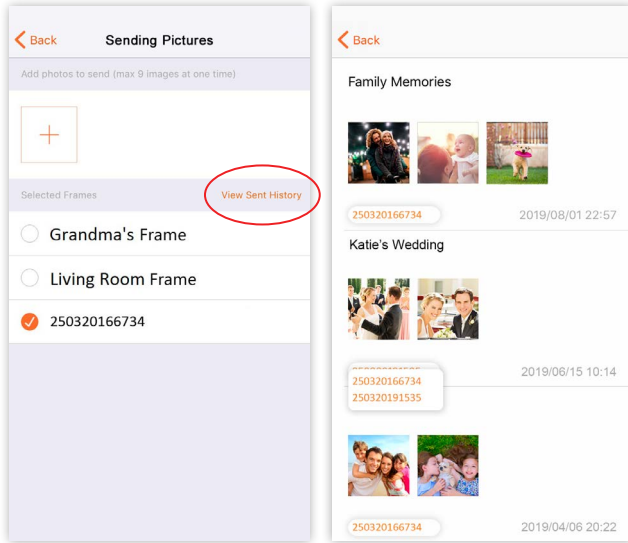


7. To add comments (captions) to your photos, tap in the comment box from the "Sending Pictures" screen. Use the keyboard to add your personal comments to the photos you want to send. Tap "Send". Comments will appear along the bottom of the image displayed on your photo frame.



\*See the Settings/Options section to learn how to customize the comments settings on your frame.

8. To view your sending history, tap “View Sent History” from the “Sending Pictures” screen.



## STEP 2: View Photos on the Wi-Fi Photo Frame

Once the frame receives the photos, you will see a notification on the display that new photos were received. The new photos will be inserted at the beginning of the slide show and be displayed in sequence.

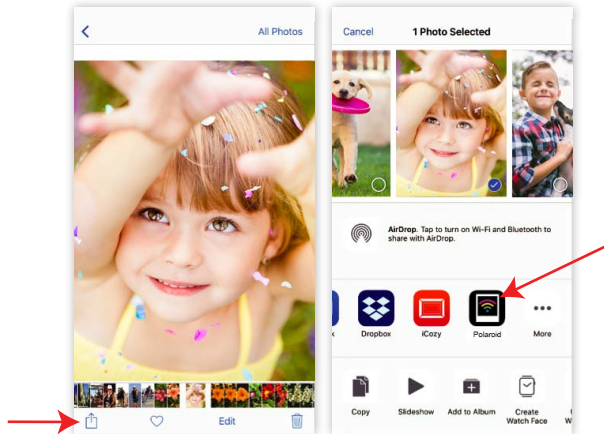


### STEP3: Sending Photos Directly from a Photo Album

If you choose to send a photo directly from your device's photo album, iOS phones and iPad are limited to sending one photo at a time. Android phones may send more than one photo directly from the photo album (max 9 images at one time).

#### For iOS devices:

Display the camera roll and tap the "Send" icon.



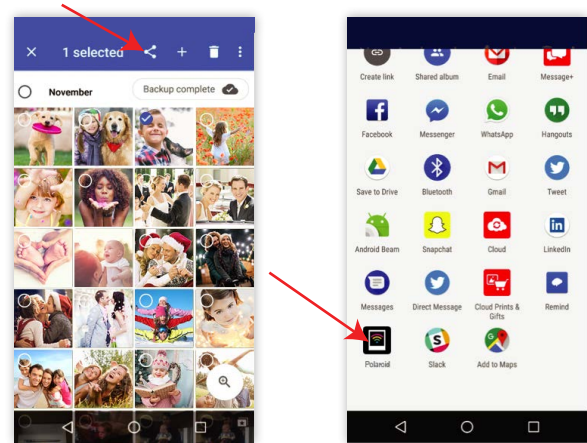
Select the photo(s) for transfer, then tap the Polaroid App icon and then tap "Send".

The Polaroid Wi-Fi Photo Frame 2.0 App will open the "Sending Pictures" screen to select the frame and send the photo.

If the Polaroid App icon does not initially show, press the "More" icon to add it.

#### For Android devices:

Access the photo album on the device and select the photos to transfer. Then tap the "Share" icon.



Tap the Polaroid App icon and then tap "Send".

The Polaroid Wi-Fi Photo Frame 2.0 App will open the Sending Picture screen to select the frame and send the photo.

## WALL MOUNTING

1. Insert a nail, screw, or hook into the wall in a location that will support the frame's weight.
2. Leave at least ½" (about 12mm) of the nail or screw exposed.
3. Hang the Wi-Fi Digital Photo Frame onto the nail, screw, or hook.

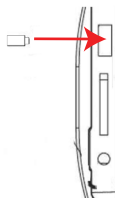


## CONNECTING A USB DRIVE

To view photos from a USB flash drive, insert it into the USB port on the side of the frame.

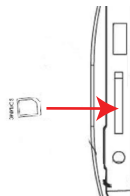
*NOTE:*

- *Not all USB storage devices are compatible with this digital photo frame.*
- *USB drive must be formatted using the FAT32 file system. Drives formatted as NTFS or exFAT will not be recognized.*
- *The maximum USB flash drive size is 64GB*



## INSERTING A MEMORY CARD

To view the pictures from a Secure Digital (SD) or Multimedia Card (MMC), insert it into the memory card slot on the side of the Digital Photo Frame with the metal contacts of the card facing the LCD Display.

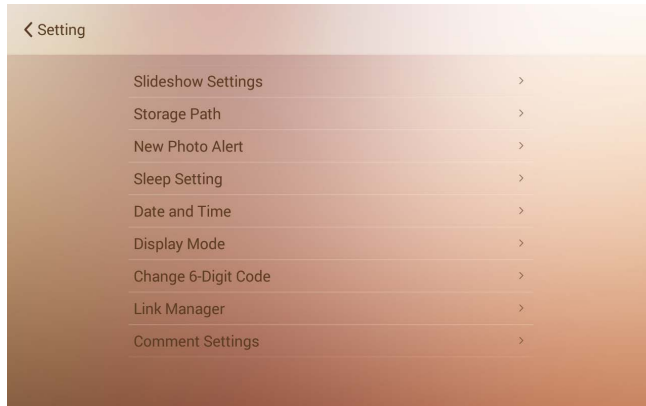
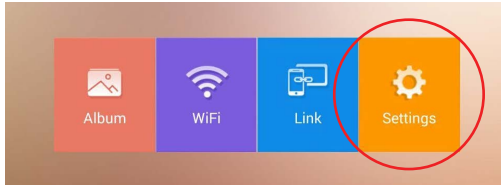


*NOTE:*

- *Do not force the memory card into the slot. If you are not able to insert the memory card easily, you may have inserted it incorrectly; turn the card over and try again.*
- *Do not remove a memory card immediately after inserting it or when the frame is processing files. Wait until the screen is stable.*
- *Maximum SD/MMC card size is 32GB*

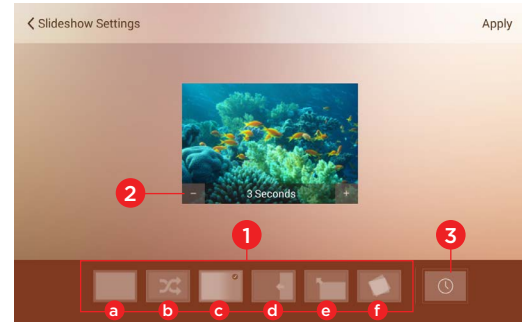
## SETTINGS / OPTIONS

Other features and settings can be found in the “Settings” option on the main menu. To access the main menu from the slideshow, tap anywhere on the display, then tap the back arrow ←.



## Slideshow Settings

1. Change the way the frame transitions from one photo to the next. Choose from: (a) Still photo, (b) Random transition; (c) Fade; (d) Slide from Right; (e) Slide from Bottom Right; (f) Spin from Center.
2. Adjust the amount of time each photo is shown by adjusting the time on the preview screen, then tap “Apply” to save settings.
3. You can also choose to show the date and time on the slideshow. After selecting the clock icon you can drag the time on the preview screen to change the position of the date and time on the display.



## Storage Path

Select where photos sent to the frame via Wi-Fi are stored: Choose from the frame’s internal memory, USB (frame supports up to 64GB) or SD card (frame supports up to 32GB). Storage space (remaining memory) is displayed below each storage path. (Note: The digital photo frame operating system and the sample photos utilize a portion of the 4GB total internal memory, so available memory will always be less than 4GB even if all sample photos are deleted from the frame.)

## New Photo Alert

New Photo Alert will allow you to select how long the “New Photo” icon is displayed after new photos are received.

## Sleep Setting

The sleep timer can be set to put the frame to ‘sleep’ to conserve energy. You can set multiple times or ranges the display will be automatically turned on/off.

## Date and Time

You can select the date and time settings and set the time zone, date and time formats.

## Display Mode

Display Mode allows you to select how your photos are displayed, either in the original format/size or full screen.

*Note: Due to the original photo resolution and format, some photos may NOT be able to fill the entire screen. We encourage you to experiment with the settings as there are many options available.*

## Change 6-Digit Code

If desired, you can change the frame’s secure 6-digit code. Enter a new 6-Digit-Code using the keypad and tap “Done”.

*\*See the Tips section (Removing and blocking linked devices from your frame) for more information.*

## Link Manager

Link manager allows you to manage the mobile devices you have linked to your frame.

*\*See the Tips section (Removing and blocking linked devices from your frame) for more information.*

## Comment Settings

You can choose how long you want the comments to be displayed on your photos: Show no comments, show comments for 10 seconds (comments will appear when you tap on a photo and disappear after 10 seconds), or show them full time.

## TIPS FOR THE FRAME

### Power button

- Press the power button on your frame to put it into screen sleep mode. Tap anywhere on the screen to turn the screen back on.
- Press and hold the power button to turn the frame off. Press the power button to turn it back on.

### Deleting photos from your frame

From the main menu, select Album, scroll through the album to find the photo you would like to delete and select the photo. When the photo is shown in full screen, touch the screen to see a trash can icon in the upper right corner. To delete the photo, select the trash can icon and then select “OK” to confirm delete.

You can also delete all photos or multiple photos at one time. In the Album screen, hold your finger down on any photo you want to delete. A check mark will appear on that photo. You can then select each additional photo you want to delete by tapping on them. Then tap “OK” to delete those photos. A message will pop up asking “Confirm to delete?”. Tap “OK” to confirm.

If you want to delete all photos at one time, hold your finger down on any photo until the check mark appears on that photo, then tap “All” in the upper right corner, all photos will be selected. Tap “OK” to delete all photos, the tap “OK” in the pop-up message to confirm delete.

### Forget Wi-Fi Networks

You can forget networks you have previously connected. From the main menu, select “Wi-Fi”, select the name of the network you would like the frame to forget and select “Forget”.

### Choose memory source for photos

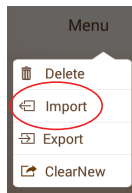
If an external memory card and/or USB flash drive is connected to the frame, the frame will automatically display photos from all memory sources connected. This includes the internal memory, USB flash drive, and memory card. You may choose to limit the photos shown on the frame by the memory source. From the

main menu, select “Album” and at the top of the screen you will see the current source of the photos (Internal Memory, USB, SD card, or All). Select the memory source shown at the top center of the album screen and choose the memory source from which you want the frame to display photos (Internal Memory, USB, SD card, or All). If no external memory is connected to the frame you will see an on-screen error message if you try to select USB or SD card.

### Exporting and importing photos

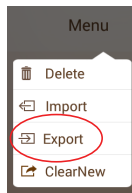
You can import photos to your frame’s internal memory from a USB flash drive or an SD card.

1. When either a USB or SD card is inserted, select “Album” from the main menu.
2. Tap “Menu” in the upper right corner, then select “Import” from the drop down menu. Only images from your external memory device will appear on your screen.
3. Tap each photo you want to import. A check mark will appear on each selected photo. Or you can select “All” in the upper right corner to select all photos.
4. Tap “OK”. A message will pop up while your images are being imported. When the import is complete, a message will pop up saying “Import Success”. Tap “OK” to exit the message, then tap the back arrow in the upper left corner to return to your album.



You may also want to export photos from your frame’s internal memory to a USB flash drive or an SD card for printing, or other storage purposes.

1. When either a USB or SD card is inserted, select “Album” from the main menu.
2. Tap “Menu” in the upper right corner, then select “Export” from the drop down menu.
3. Tap each photo you want to export. A check mark will appear on each selected photo. Or

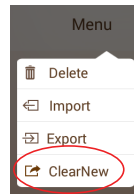


you can select “All” in the upper right corner to select all photos.

4. Tap “OK”. A message will pop up while your images are being exported. When the export is complete, a message will pop up saying “Export Success”. Tap “OK” to exit the message, then tap the back arrow in the upper left corner to return to your album.

### Clearing “New” notification from your photos

Once the frame receives new photos, you will see a notification on the display that new photos were received. The new photos will appear at the beginning in your photo album. They will be marked with a “New” notification in the corner of each new photo. To remove this notification select “Album” from the main menu. Tap “Menu” in the upper right corner, then select “Clear New”. This also clears the notification in the lower right corner of the display during the slideshow.



### Viewing comments and information on your photos

Photo comments and information will appear along the bottom of each photo in the slideshow (See Settings/Options: Comments Settings to learn how to display comments). See image below for details:




1. Comments (captions)
2. Linked device
3. Date received
4. Date the photo was taken

*NOTE: If the metadata is not available for the time the photo was taken will either show a create time that matches the Upload Time (Date received) or be blank.*

### Removing and blocking linked devices from your frame

If you decide you no longer want to receive photos from a particular device, you can remove and block that device from sending photos to your frame.

1. Select “Settings” from the main menu.
2. Select “Link Manager”
3. Tap on the delete icon  next to the name of the linked device you want to remove. A message will pop up asking “Are you sure to unLink the device?” Tap “OK” to confirm.  
*NOTE: Although you have removed this device, it can still link to your frame again. You must change your secure 6-digit code to block the device.*
4. Tap the back arrow to return to the Setting menu.
5. Select “Change 6-Digit Code”. Enter new code. Then tap “Done”.  
*NOTE: All other current linked devices will remain linked and able to send photos to your frame. If you want to link any new devices, you must use the new 6-digit secure code.*

### Keep your frame up-to-date

To upgrade your frame to the latest software, tap “Current Version” on the lower right part of the main menu screen. Then select “Upgrade”.

## TIPS FOR THE APP

### Personalizing frame names

After you link to a frame using the Photo Frame App, the frame can be renamed on the link screen in the App. This is especially useful if you have linked to more than one frame. In the list of linked frames, select the edit icon next to the Photo Frame ID you wish to edit. On the edit screen you may delete the numeric photo frame ID and rename it, select “Done/OK”.

### Delete a linked frame

You can delete a linked frame in the Photo Frame App if needed. In the list of linked frames, swipe left over the Photo Frame ID you wish to delete, then select “Delete”. Confirm by selecting “OK”. If you accidentally deleted a linked frame, you will need to link the frame again using the Photo Frame ID and 6-digit code found in the link screen on the digital photo frame.

### Sending images to multiple frames

You can send images to more than one frame at a time. In the Sending Pictures screen, tap each frame you want to send your images to. An orange check mark will appear next to each selected frame. Add your photos and click “Send”.

### Naming your Android / iOS smart phones and iPad

It is recommended to name your device(s) before linking to a Wi-Fi photo frame. The name of the device will appear in the comments window along the bottom of each photo during the slideshow, indicating who sent the photo to your frame.

If you don’t know how to name your device, you can search the internet for step-by-step instructions.

For example, to name your iPhone or iPad, follow these steps:

1. On your iOS device, go to Settings > General > About.
2. Tap the first line, which shows the name of your device.
3. Rename your device, then tap Done.

(<https://support.apple.com/en-us/HT201997>)

If a device does not have a personalized name, it will show up as the device’s default product name.

## FCC WARNING STATEMENT

This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.
- Caution: Any changes or modifications to this device not explicitly approved by manufacturer could void your authority to operate this equipment.

This device complies with part 15 of the FCC Rules. Operation is subject to the following two conditions: (1) This device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

This equipment complies with FCC RF radiation exposure limits set forth for an uncontrolled environment.

**For service assistance and product information please call:  
1-855-544-4841 (Toll Free)**

**PA Brands  
216 Route 206, Suite 1, Hillsborough, NJ 08844-4136**

## UNITED STATES LIMITED WARRANTY TO ORIGINAL CONSUMER

This Product (including any accessories included in the original packaging) as supplied is warranted by PA Brands to the original consumer purchaser against defects in material and workmanship ("Warranty") as follows:

Product Type	Parts Warranty	Labor Warranty
Digital Picture Frames	90 Days	90 Days

To obtain Warranty Service and Troubleshooting information: Visit our website at [www.polaroid.com](http://www.polaroid.com) or contact the Consumer Care Center at 1-855-544-4841.

To receive Warranty service, the original consumer purchaser must contact PA Brands for problem determination and service procedures. Proof of purchase in the form of a bill of sale or receipted invoice from PA Brands or its authorized resellers, evidencing that the Product is within the applicable Warranty period(s), MUST be presented to PA Brands, in order to obtain the requested service.

### Exclusions and Limitations

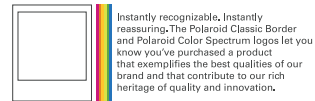
Shipping expenses to the PA Brands service center are not covered by this warranty. This Warranty covers manufacturing defects in materials and workmanship encountered in the normal, noncommercial use of the Product, and does not cover consumer instruction, delivery, installation, set-up, adjustments, cosmetic damage or damage due to acts of nature, accident, misuse, abuse, negligence, commercial use or modification of, or to any part of the Product. In addition, this Warranty does not cover images "burnt" into the screen. This Warranty applies to the original consumer only and does not cover products sold AS IS or WITH ALL FAULTS, or consumables (e.g., fuses, batteries, bulbs, etc.), and the Warranty is invalid if the factory-applied serial number has been altered or removed from the Product. This Warranty is valid only in the United States, and only applies to products purchased and serviced in the United States.

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